

YOU LOVE YOUR COMPANY. YOU HATE YOUR FINANCIALS.

You want to spend your time running your business — not pouring over financial statements and wondering why cash flow feels tight.

But you suspect there are underlying problems keeping your company from being financially stable, attaining working capital, expanding, and, ultimately, being sold.

You're probably right.

The good news is that your company's challenges may have straightforward solutions when you confront them with the right expertise.

That's where we come in.



**TO LEARN
MORE**

**FLIP
THE CARD**

FOUR GOALS THAT YOU CAN ACHIEVE TO MAKE YOUR COMPANY A FINANCIAL SUCCESS

Identify what your business needs and how to accomplish it with guidance from McDermott Financial Solutions: the business finance experts.

1

IMPROVE YOUR CASH FLOW



By Identifying Drivers of Profitability.

Regular analysis of your financial statements lets you make crucial decisions about your business, products, services, staff, and operations.

2

ESTABLISH WORKING CAPITAL



With a Solid Financial Foundation.

Understand and meet the bank's criteria for credit, get the best terms for your loan, and make the most of your cash-on-hand.

3

GROW YOUR BUSINESS



By Overcoming Barriers to Expansion.

Discover whether you have an expense problem or a revenue problem, improve your processes, and capitalize on new opportunities.

4

SELL YOUR BUSINESS



With the Right Financial Preparation.

Identify potential buyers and leverage your cash flow to establish the optimal selling price for your business.

WE CAN HELP PREPARE YOUR COMPANY FOR FINANCIAL SUCCESS

McDermott Financial Solutions is your company's financial consultant. By learning your business, analyzing your financial statements, and reviewing your operations, we can improve the strength, stability, and value of your company. Our 35 years of experience helps you achieve your goals now and into the future.

Learn more: www.mcdfs.com/profitability



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