

## We're changing the game for sports collectors.

<<Title>> <<First Name>> <<Last Name>>  
<<Street Address>>  
<<City, State Zip>>

Dear <<First Name>>,

I am excited to announce the launch of **Collector Revolution**, a new online marketplace for sports cards and memorabilia! Learn below how the website cuts fees and frustration out of the listing process, connects you to the items you want, and rewards you along the way.

### Earn More

At Collector Revolution, sellers pay **no** listing fees, **no** membership fees, and **no** relisting fees.

See how we compare in the chart. Other online marketplaces may also charge **processing fees**, **cash-out fees**, or **membership fees** ranging from \$15.95 to \$499.00 per month!

Fees shouldn't stop you from making the most of your sales. Save more and earn more with Collector Revolution.

How You Earn More with Collector Revolution		
	Collector Revolution	Other Sites*
Fees to List	CHART DATA	CHART DATA
Fees on Shipping	CHART DATA	CHART DATA
Fees after Sale (Items under \$5)	CHART DATA	CHART DATA
Fees after Sale (Items over \$5)	CHART DATA	CHART DATA

\* Chart details go here.

### Find the Items You Have Always Wanted

Discovering the card, ball, or signature you need is easy with Collector Revolution...

- **Search by sport**, or get listings by year, keyword, and grading.
- Our **Collection Matchmaker** connects you to the items you want but never thought you would find.
- With Collector Revolution's **Reward Points**, you'll earn one point for every \$1 spent on items over \$5. Redeem these points for high-quality, unopened wax boxes and packs.

### Buy and Sell without the Headaches

Collector Revolution rethinks every part of the process. We know that the time it takes *just to list one item* can make selling online unprofitable. Now, list items fast with our **Bulk Image Uploader** and **CR QuickList**.

We also offer **verified transactions** to ensure the integrity of purchases, **two-way feedback** to protect the reputations of both buyers and sellers, multiple options for **purchasing and shipping**, and much more.

**It's time for a change. Join the revolution at [www.CollectorRevolution.com](http://www.CollectorRevolution.com) .**

Sincerely,

SIGNATURE / CONTACT INFO